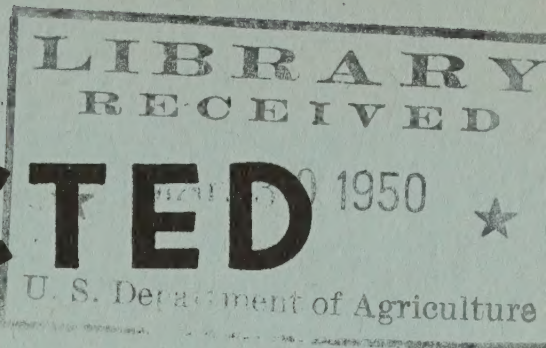


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SELECTED DAHLIAS

FOR

1950



Shepard's Dahlia Gardens

1620 ELKTON PLACE
CINCINNATI 24, OHIO

Greetings:

It has always been my earnest desire to provide American growers with some of the finer varieties so rarely offered in other catalogs, and although my catalog was very favorably received last year, it contained only a portion of the fine and worthwhile varieties I have gathered from all over the world, so I am very happy this year to be able to present for the first time, many choice varieties, consequently I have increased my listings and can now offer you an unsurpassed collection of foreign varieties.

Realizing how much care customers take in selecting their varieties, every order is given my personal attention and with my improved method of packing, every plant reaches you in perfect condition.

All stock is guaranteed to be true to name, free from disease, and in good growing condition upon arrival. I assume no responsibility other than replacement.

I do not **SUBSTITUTE** — remittance is returned immediately, if I am unable to furnish variety ordered.

All prices are **NET**.

Cash or twenty-five percent deposit with order, balance at shipping time.

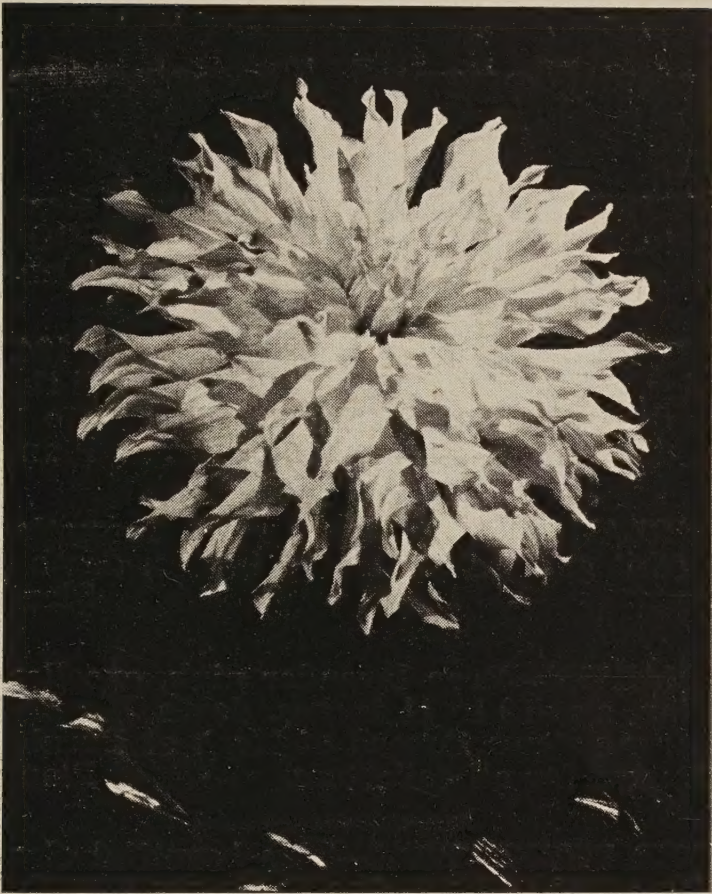
In all other parts of the United States we pay the regular postage, but the customer should send thirty-five cents for Special Delivery.

Residents in Ohio must include the three percent sales tax.

Potted plants will not be sent via mail, express or freight. However, plants removed from pots, soil thoroughly washed off, carefully protected by dampened moss and wrapped in wax paper will be sent via mail, express or freight. Plants thus received, if immediately potted using a good potting soil consisting of half soil and half humus, leaf mold, or compost, thoroughly watered and set in a shady location will satisfactorily thrive in the field. This foregoing declaration is made only after years of experimentation. By this means of sending plants, the loss in transit is infinitesimal and little or no disappointment to the customer.

I sincerely thank you for your confidence during the past year, and hope you are looking forward to another fine Dahlia Season.

WHITE MAGIC



A beautiful pure white Semi-Cactus of unusual size and depth. The flowers are grown easily to 12 inches. It is one of the most vigorous rampant growers I have ever seen. It should not be pinched back when young, because it is a natural free branching type. The plant is such a rampant grower that no nitrogen fertilizer is needed during the growing season. A feeding in the spring with 4-12-4 and a small feeding of potash during the season is sufficient to produce many a crop of 12 inch blooms. This is what you have been looking for, a truly self reliant plant.

Roots, \$10.00; Plants, \$5.00

THE DOCTOR

Semi-Cactus, light blend with center of primrose yellow blushed rose bengal, the same but deeper color at ends of petals, which are broad and curling back, 10½ by 5½ inches, a wonderful grower and bloomer. This dahlia was on the 1950 Dahlia Honor Roll, highly recommended.

Roots, \$10.00; Plants, \$5.00

We offer the finest Australian grown Dahlia seed for sale. Grow your own champions.

Large Flowering 100 for \$5.00

Miniatures 100 for \$3.50

Small Quantities at 100 rate.

AUSTRALIA

Giant Formal Decoratives

- BETTY PRIOR**—Deep Bronze, good formed stems, size 9 to 11 inches, depth 5 inches. **GOOD.**
Plants \$3.00
- JUNE NOLAN**—Award of merit Burnley 1949. Lavender with gold tip, form and stems all that can be desired, a real champion, size 10 to 11 inches, depth 5 to 6 inches. **A MUST.** Plants 5.00
- MARJ. NOLAN**—Buff suffused rose, formation stem, habit good, size 9 to 11 inches, depth 5 inches. Plants 3.00
- VERNA MARTIN**—Deep lavender pink, excellent formation, size 10 to 11 inches, depth 5 inches. Long strong stems. Award of Merit at Burnley 1949. A must for all collectors. Plants 5.00
- LAVENDER PERFECTION**—This beautiful clear lavender of 10 to 12 inches is the best in this color. The enormous blooms are held on long strong stems, beautiful formation and depth. Should win in those shows which have the largest blooms section. Plants 3.50
- MISS WILGA**—Here we have a magnificent Dahlia that is truly a champion. The size is immense and the formation is perfect. The 10 to 12 inch blooms of a beautiful light phlox purple, very sturdy and a superb exhibition variety. Plants 3.00
- REMEMBRANCE**—A true Autumn color of biscuit and pink, vigorous grower of profuse bloom habit, 10 inches. Plants 2.50
- CROYDON CYCLAMEN** — Tremendous is the word for this grand specimen. 12 to 13 inch blooms on perfect steel-like stems, held well out of the foliage. A dwarf grower, 3 ft. 6 inches tall, yet a free brancher. Very healthy and vigorous; five to six huge blooms. Exhibition standard can be grown on this variety at one time. Informal in type and most pleasing to the eye. A good keeper when picked. One of Croydon's very best; quite different in color, being Cyclamen Pink tipped Salmon. This is a Champion. Don't miss it. Plants 3.75

AUSTRALIA

Giant Informal Decoratives

NANCY HOBBS—Magenta, has long strong stems. Color and formation is good, size 10 to 11 inches, depth 5 inches, very good. Plants \$3.50

BURMA—Award of Merit at Burnley 1948. Beautiful flame red, an excellent one for the exhibitor. Form, stem and habit first class, size 10 to 12 inches, depth 5 to 6 inches. Plants 3.50

CROYDON MASTERPIECE—This is a dahlia the fan has been long awaiting. A grand Champion winner that has proved itself in all types of soils. It is a vigorous rampant grower, few blooms of this variety under 11 inches when grown six blooms at one time. I warn growers not to disbranch this dahlia. The second crop of blooms are equal to the first of other varieties. I am not exaggerating, this is a phenomenal dahlia in every way. The color was decided by the use of the Royal Horticultural Society Colour Chart, the younger petals and face of flower is Dutch Vermilion 717/2, the older and reverse of petals is described as Indian Orange 713/2, a vivid and exquisite new color. Plants 7.50

CROYDON SIGNAL—This is truly a wonderful giant for the exhibitor. Every bloom is of perfect exhibition standard; the color is gorgeous, being of Blood Red with a brilliant glistening sheen of a real aristocrat and no other red giant is similar. The texture of this variety is as tough as leather. Altogether it is the fulfilment of the connoisseur's dream in every requirement. A potential Champion. Blooms 12 by 6 inches. Plants 7.50

CROYDON PLUM—Another Croydon production that is going to be sought after freely when better known. It is a perfect Exhibition variety that the most fastidious grower will appreciate because of its stately appearance on the show table or in the garden. The color is Pansy Purple with Silvery tips on petals and a Silvery mauve reverse that enhances its beauty. The blooms grow to 11 inches of excellent depth; they are held perfectly erect on long strong steel like stems. Really this is a glorious acquisition to the Exhibitor as every bloom is a show standard, I recommend this Champion. Plants 5.00

- KELVIN ROSE**—Another giant by the raiser of Kelvin. The huge 10 to 12 inch blooms are a beautiful rose purple on the best of stems, formation is excellent, bush growth very sturdy. Plants 4.00
- VALLEY BEACON**—A beautiful beacon red of perfection. Long stems carrying blooms of 10 to 12 inches, a real champion. Plants 5.00
- VALLEY SNOW**—An outstanding variety, 10 to 12 inches of pure white, stems are excellent. Best white decorative since Pop Harris, which it resembles very much in formation. Plants 3.50
- SHIRLEY WRIGHT**—This remarkable variety is one of the best, color is magenta. The excellent formed flowers are held on stems 18 to 20 inches long. Blooms are 10 to 12 inches by 5 to 6 inches deep. One no exhibitor can be without. Plants 2.50

--- **AUSTRALIA**

Giant Cactus

- WOODLAND'S SALMON** — Cactus, outstanding color of salmon pink. Flowers 8 to 10 inches held on steel like stems. Flowers have a wonderful formation, and depth. This is truly a must. Plants \$5.00
- SCARLET GLORY**—Semi-Cactus, scarlet red, this is truly a giant Cactus dahlia, blooms up to 12 inches carried on excellent stems. This is a must for the keen exhibitor. Plants 5.00
- MRS. T. NEWALL**—Cactus to Semi-Cactus. The color of the outstanding variety is bronze yellow with a darker center, size is 9 to 10 inches on long stiff stems. The best in its class. Plants 3.50
- MILLGROVE**—Deep rose pink, Semi-Cactus, probably the largest in this type to date, enormous blooms, up to 12 inches, with corresponding depth. Very good as a show flower, and should win in the largest section. Plants 3.50
- GUNYAH GLORY**—Semi-Cactus, violet blooms 9 to 10 inches, have great depth and extra long stiff stems. A very tall grower, the best violet to date. Plants 3.00
- MOSS VALE**—Cactus, pink with cream center, strong grower, profuse bloomer, flowers 6 to 8 inches. VERY GOOD. Plants 2.50
- KELVIN PINK**—Incurved Cactus, a pale mauve Cactus of 9 to 10 inches, long stems, profuse bloomer. Plants 2.00

AUSTRALIA

Medium Cactus

- WOODLAND'S PRIDE**—Cactus 6 to 8 inches, dark red, fine petalled type of wonderful form. stem free flowering, and vigorous growth. One of the outstanding varieties in my garden, recommended highly. Plants \$3.50
- CERISE BEAUTY**—Cactus of a beautiful Cerise pink, blooms up to 8 inches. A very good grower and bloomer, a beautiful dahlia. Plants 3.00
- PRINCESS FRANGER**—Cactus 6 to 8 inches, delicate buff salmon, a splendidly formed flower. A free bloomer and a vigorous outstanding variety, one of the best bloomers I have ever seen. Plants 2.50
- MELBA HANKINS**—Cactus, deep gold to amber at center, blooms 6 to 8 inches. A fine color and a must in this class. Plants 2.00
- ROSALIND**—Incurved Cactus 7 to 8 inches, color is old rose, shading to lighter tips. It's of beautiful color and gorgeous formation, making it one of our outstanding exhibition varieties. Plants 2.00
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AUSTRALIA

Minatures

- BLAZING TRAILS**—Red and white Cactus, this is a very showy variety. Plants \$1.50
- LURLINE CHAPMAN**—Light salmon buff, with lemon center, quilled petals. Excellent formation. Plants 1.00
- BELINDE**—Cyclamen pink incurved variety, finely quilled blooms with great depth, carried on the best of stems. One of the finest Miniature Cactus I have seen. A must. Plants 1.50
- NELLIE VASS**—Cactus, Lilac color, same formation as Belinde, good stems, another fine variety. Plants 1.50
- AIMEE**—Excellent Cactus, form fully quilled petals, color is ivory, on long stems, a fine exhibition variety. Plants 1.00
- KALUA**—Bright Cactus, pink, with cream center. Good form and stems. Vigorous grower. Plants 1.50
- DIANE**—Cactus, old gold, finely quilled, perfectly formed, exhibition blooms carried on long stiff stems. Plants 1.00

- BELLE**—Cactus, bright yellow, perfectly formed blooms on long stiff stems. I would class this as the best yellow miniature to date. Plants 1.00
- NAOMI**—Cactus, cherry red, with yellow at tips and at base of petals. One of the most attractive to date, and a splendid variety for exhibition and decorative work. Plants 1.00

ENGLAND

- NEAREST BLUE**—A giant dahlia of unique and extraordinary color, deeper at center and lighting toward tips, but definitely tinted Blue, varying to an unusual degree in the different lighting of sun and shade. A flower of form and carried on splendid stems. Selected for Trial at Wesley, England. Plants \$7.50
- FRANK K. DOWDEN**—One of the largest dahlias, and in with the same, the broad florets being prettily and evenly arranged. Colour a brilliant rose purple or wine colour. The central florets showing white, and base of older florets white, very strong stems. Selected for Trial at Wesley, England. Plants 5.00
- EVA-STAMFORD**—A giant beautiful decorative, colour yellow at center and two-thirds of floret, then tinted lilac, and then deeper lilac at tips. Huge flowers as deep as wide, and of informal build, the petals curling slightly. Stems carry huge flowers with ease. Highly commended at Wesley-1948. Plants 3.50
- MAGNETIC**—A large and striking dahlia carried on giant stems in this respect being unequalled in true Cactus. Colour clear yellow at center, first veined, then deepening to Salmon pink shades on more developed petals. Award of Merit by Royal Horticultural Society after Trial at Wesley, England. Plants 5.00
- STORM**—A monster Cactus, with petals broad at base, but narrow and pointed at tips. Flowers on giant stems, produced on very sturdy plants. Colour coppery orange throughout. Quite a novelty amongst Cactus. Selected for Trial at Wesley, England. Plants 3.50

FRANCE

- CORAILLE BRETON**—Incurved Cactus, one of the loveliest varieties for the garden or exhibition. Beautiful rich coral pink blooms up to 8 inches, lovely formation, a most prolific bloomer. Plants \$1.00

- TORERO**—Incurved Cactus, a large red tipped yellow, with yellow petaloids streaked red, of perfect formation on long stiff stems, size 8 inches to 10 inches. This is a dandy. Plants 1.50
- MAD. JEAN PEZANT**—Straight Cactus, Rhodamine pink with white centers and white tips, blooms 7 to 8 inches. A very profuse bloomer. Plants 1.00
- COLBERT**—Semi-Cactus, color is purple-violet, which is needed, the flowers are 8 to 9 inches, and formed well, very full, a profuse bloomer and grower. Plants 2.50
- INSPECTOR GENERAL TOUISSANT**—Semi-Cactus, color is deep blood red. Flowers 8 to 10 inches, held on long stiff stems, a good exhibition or garden variety. One of the best from France so far. Plants 3.50

BELGIUM

- COMPTO. ALEX VAN DER STEGAN**—Cactus, a beautiful dark pink with a yellow center. Flowers to 8 inches on good stems. A real addition to any collection. Plants \$3.50
- M. P. SAVANAUD**—Incurved Cactus with good stems, and interesting shape. Petals twist and have indented tips. The color is a rich coral red with some yellow at the petal base. An unusually good variety. Plants 2.50
- LUTECE**—Incurved Cactus, a beautiful 8 to 9 inch Cactus of roseline purple with long stems, grand formation and a profuse bloomer. A wanted color. Plants 2.00
- AURORA**—Cactus, dark liliac, a good bloomer. A pretty dahlia on stiff stems. Plants 3.00

GERMANY

- HYPMOSE**—Semi-Cactus, variegated, a fine all around variety of rare beauty. Color is creamy yellow speckled and stripped, soft red. Size 10 inches, very good. Plants \$2.00
- IMPERATOR**—Semi-Cactus, a very attractive variety of great merit. The purple blooms grow to 10 inches on fine stems. Plant is very robust and free branching. Plants 2.00
- MAJESTAT**—Informal Decorative. This glorious variety is one you simply cannot miss. It's very large, deep, well-formed blooms of 11 to 12 inches by 7 to 8 inches deep, are of best

exhibition type and are quite freely produced on strong stems on a very vigorous free-branching plant. The color is very similar to that of Freda George, salmon pink on a yellow ground with some blooms facing, and some on top. This is a natural for the boys that want the big ones.

Plants 3.00

INDIA

RADHA — Informal Decorative. Huge, dazzling scarlet, easily grown to 12 inches. A good stronger grower. A variety with grand future where you want big ones.

Plants \$3.50

BIDHAM CHANDRA—Informal Decorative, another huge dahlia of pure creamy white the 12 inch blooms are held at a perfect angle by steel like stems.

Plants 3.50

SIR CHANDRA—Formal Decorative. A beautiful clean pink on a lemon yellow ground, blooms to 10 inches with beautiful formation and long stiff stems.

Plants 2.00

SHEPARD DAHLIA GARDENS

1620 Elkton Place

CINCINNATI 24, OHIO

Sec. 34.66 P. L. & R.

February
U. S. Dept. of Agriculture
Washington 25, D. C.

